

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





# GLADIOLUS PRICE

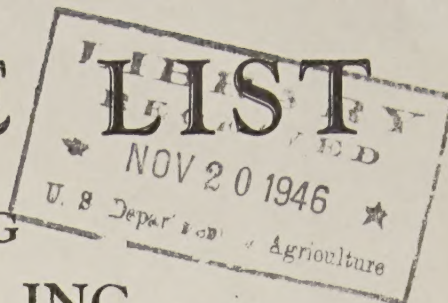
FALL 1946 - 1947 SPRING

SCHRAVENDEEL & SEGERS SONS, INC.

44 WHITEHALL STREET

Tel. WHitehall 4-0646

NEW YORK 4, N. Y.



Herewith we are again presenting to you our price list of Gladiolus bulbs for the season, as raised on the gladiolus farms of Simon Benne & Co., Palmyra, N. Y., for whom we are again acting as sole sales agents.

The bulbs offered are all grown from young stock or bulblets, and are all high crown bulbs, all grown in northern New York State.

Except for a few Holland introductions of this year, which are specially marked **per 100**, all our prices are per 1000 bulbs, 250 bulbs supplied at 1000 rate. Please note that all prices printed in bold figures indicate that price is per hundred—not per 1000.

All our gladiolus bulbs are sold FOB Newark, N. Y., and travel at purchaser's risk and expense from there on.

Schravendeel & Segers Sons Inc., and Simon Benne & Co., give no warranty, express or implied, and will not be in any

way responsible for the flowering or productiveness of any bulbs they send out, as this depends upon many circumstances entirely beyond their control. They guarantee all bulbs to be true to name. Complaints must be made within 8 days after arrival to be considered.

Terms of sale: 5% discount for cash with order, or 50% of total amount of bill, payable when ordering, and the balance C. O. D.

Shipment can be made from the latter part of November on; if large quantities are needed during November or December, please order early so that timely arrangements can be made for shipment at the designated time.

If interested in large quantities please let us quote you on your requirements.

Yours very truly,  
SCHRAVENDEEL & SEGERS SONS, INC.

	I	II	III	IV	V	VI	BULBLETS per 100 per Bu.
ABU HASSAN, beautiful violet blue, tall straight spike, strong grower. A new Dutch variety. p. 100.....	\$9.	\$8.					\$2.
BAGDAD, smoky old rose, with lighter throat.....	35.	30.	25.	21.	17.	12.	
BEACON, fiery scarlet with cream blotch.....	45.	38.	32.	27.	22.	16.	45.
BLAZE, (Lins) beautiful light scarlet, prolific flower producer and excellent propagator.....	50.	42.	35.	30.	23.	18.	40.
BLOEMFONTEIN, salmon pink with soft yellow blotch. A new introduction from Holland.....per 100 .....	50.	40.					6.
CAMELLIA, blush pink with conspicuous markings..	35.	30.	25.	21.	17.	12.	
CORONA, light pink with rose picotee edge. Very attractive. ....	60.	52.	45.	38.	30.	22.	100.
DEBONAIR, salmon pink.....	40.	34.	28.	22.	16.	12.	30.
EARLY DAWN, salmon orange, strong grower and good propagator.....	40.	34.	28.	22.	16.	12.	40.
ELOISE, lavender pink.....	50.	42.	35.	28.	21.	16.	60.
FLAMING SWORD, early brick red.....	35.	30.	25.	21.	17.	12.	35.
GARDENIA, cream white, tall straight stem.....	40.	34.	28.	22.	16.	12.	40.
GLOAMING, reddish violet purple.....	45.	38.	32.	27.	22.	16.	45.
GOLD DUST, very deep yellow, tall grower, and good propagator.....	50.	42.	35.	28.	22.	16.	50.
GOLDEN DREAM, deep yellow.....	35.	30.	25.	21.	17.	12.	
HOLLAND'S GLORY, a new Holland introduction, dark salmon pink with yellow markings, very tall and always straight flower spikes. Good propagator. A very healthy grower.....p. 100.....	20.	15.					3.50
JULES AMOTT, red, very large florets on a very tall strong stem. Good propagator.....		38.	32.	27.	21.	16.	50.
KING LEAR, deep purple, very large florets, beautifully ruffled.....	50.	42.	35.	30.	22.	16.	45.
MAID OF ORLEANS, excellent early pure white, often reported beaten, but still growing strong. Excellent propagator.....	40.	34.	28.	22.	17.	12.	45.
MARGARET BEATON, snow white with small orange scarlet blotch. Beautiful commercial variety. ....	50.	42.	35.	30.	23.	18.	60.
MARGARET FULTON, deep salmon pink. One of the older varieties of great merit, good shipper....	40.	34.	28.	22.	16.	12.	25.
MARIE ANTOINETTE, salmon pink, very large tall upright stem. Healthy grower and excellent propagator.....p. 100.....	30.	25.					4.50
MISS BLOOMINGTON, deep lemon yellow.....	40.	34.	28.	22.	16.	12.	
MRS. LULU HUNT, geranium pink, with shrimp center .....	40.	34.	28.	22.	16.	12.	30.
PEGGY LOU, deep shrimp pink, very large florets....	45.	38.	32.	27.	22.	16.	35.
PICARDY, large tall salmon pink. The leader all along the line for color, size and beauty.....	50.	42.	35.	30.	23.	18.	35.
PRIMROSE PRINCESS, tall sulphur yellow.....		30.	25.	21.	17.	12.	
RAPTURE, salmon pink, slightly darker than Picardy, very tall grower and excellent propagator.	40.	34.	28.	22.	17.	12.	35.
ROSE VAN LIMA, light pink with lighter throat, tall stem and large florets.....	50.	42.	35.	30.	23.	18.	
SHIRLEY TEMPLE, ruffled cream white, large florets, tall stem.....	50.	42.	35.	30.	23.	18.	
SILENTIUM, pure white with carmine blotches. Large well formed flower spikes.....	60.	52.	45.	38.	30.	23.	100.
SNOW PRINCESS, pure white, large florets on tall flower spike. A commercial variety of outstanding merits. ....			35.	30.	23.	18.	
TOKEN, orange red with yellow throat.....	35.	30.	25.	21.	17.	12.	30.
VALERIA, the outstanding scarlet gladiolus for commercial purposes. It has all the good qualities, a large flower, a wonderful stem and is a good shipper. ....	60.	52.	45.	38.	30.	23.	
WANDA, a deep rich cream Picardy sport with all the qualities of its parents.....	50.	42.	35.	30.	23.	18.	50.
YELLOW HERALD, amber yellow, ruffled flower. A new Holland introduction.....p. 100.....	9.	8.					2.
CHOICE FLORISTS MIXTURE, of all hues and colors. ....	30.	25.	20.	17.	14.	10.	







# GLADIOLUS PRICE LIST

## SCHRAVENDEEL & SEGERS SONS, INC.

### 44 WHITEHALL STREET

### FALL 1946-1947

### SPRING

### NEW YORK 4, N. Y.

### Tel. Whitehall 4-0646

Herewith we are again presenting to you our price list of Gladiolus bulbs for the season, as raised on the Gladiolus farms of Simon Benne & Co., Palmyra, N. Y., for whom we are again acting as sole sales agents.

The bulbs offered are all grown from young stock or bulblets, and are all high crown bulbs, all grown in northern New York State.

Except for a few Holland introductions of this year, which are specially marked *per 100*, still our prices are per 1000 bulbs, 250 bulbs supplied at 1000 rate. Please note that all prices are quoted per 1000, unless otherwise specified.

All our Gladiolus bulbs are sold FOB Newark, N. Y., and travel at purchaser's risk and expense from there on.

Schravendeel & Segers Sons, Inc., and Simon Benne & Co., give no warranty, express or implied, and will not be in any way responsible for the flowering or productiveness of

	I	II	III	IV	V	VI	100 Bu.
<b>Abu Hassan.</b> Beautiful violet blue, tall straight spike, strong grower. A new Dutch variety. <i>Per 100:</i> \$9.00 \$8.00 \$2.00							
<b>Bagdad.</b> Smoky old rose, with lighter throat. 35.00 30.00 25.00 \$45.00							
<b>Beacon.</b> Very scarlet with cream blotch. 45.00 38.00 32.00 27.00 22.00 16.00							
<b>Blaze</b> (Jims). Beautiful light scarlet, prolific flower producer and excellent propagator. 50.00 42.00 35.00 30.00 23.00 18.00 40.00							
<b>Bleuetontem.</b> Salmon pink with soft yellow blotch. A new introduction from Holland. <i>Per 100:</i> 50.00 40.00 25.00 21.00 17.00 12.00 6.00							
<b>Camellia.</b> Blush pink with conspicuous markings. 60.00 52.00 45.00 38.00 30.00 22.00 100.00							
<b>Corona.</b> Light pink with rose picee edge; very attractive. 40.00 34.00 22.00 16.00 12.00 30.00							
<b>Debonair.</b> Salmon pink. 40.00 34.00 28.00 22.00 16.00 12.00 40.00							
<b>Early Dawn.</b> Salmon orange, strong grower and good propagator. 40.00 34.00 28.00 22.00 16.00 12.00 40.00							
<b>Eloise.</b> Lavender pink. 50.00 42.00 35.00 28.00 21.00 15.00 60.00							
<b>Flaming Sword.</b> Early brick red. 35.00 30.00 25.00 20.00 17.00 12.00 35.00							
<b>Gardenia.</b> Cream white, tall straight stem. 40.00 34.00 28.00 22.00 16.00 12.00 40.00							
<b>Gloaming.</b> Reddish violet purple. 45.00 38.00 32.00 27.00 22.00 16.00 45.00							
<b>Gold Dust.</b> Very deep yellow, tall grower, and good propagator. 50.00 42.00 35.00 23.00 22.00 16.00 50.00							
<b>Holland's Dream.</b> Deep yellow. 35.00 30.00 25.00 21.00 17.00 12.00							
<b>Holland's Glory.</b> A new Holland introduction, dark salmon pink with yellow markings, very tall and always straight flower spikes. Good propagator. A very healthy grower. <i>Per 100:</i> 20.00 15.00 3.50							
<b>Jules Amott.</b> Red, very large florets on a very tall, strong stem. Good propagator. 45.00 38.00 32.00 27.00 21.00 16.00 50.00							
<b>King Lear.</b> Deep purple, very large florets, beautifully ruffled. 50.00 42.00 35.00 30.00 22.00 16.00 45.00							
<b>Maid of Orleans.</b> Excellent early pure white, often reported beaten, but still growing strong. Excellent propagator. 40.00 34.00 28.00 22.00 17.00 12.00 45.00							

any bulbs they send out, as this depends upon many circumstances entirely beyond their control. They guarantee all bulbs to be true to name. Complaints must be made within 8 days after arrival to be considered.

Terms of sale: 5 per cent discount for cash with order, or 50 per cent of total amount of bill, payable when orderings, and the balance C.O.D.

Shipment can be made from the latter part of November on; if large quantities are needed during November or December, please order early so that timely arrangements can be made for shipment at the designated time.

If interested in large quantities please let us quote you on your requirements.

Yours very truly,

SCHRAVENDEEL & SEGERS SONS, INC.

	I	II	III	IV	V	VI	100 Bu.
<b>Margaret Beaton.</b> Snow white with small orange scarlet blotch. Beautiful commercial variety. 50.00 42.00 35.00 30.00 23.00 18.00 60.00							
<b>Margaret Fulton.</b> Deep salmon pink. One of the older varieties of great merit, good shipper. 40.00 34.00 28.00 22.00 16.00 12.00 25.00							
<b>Marie Antonette.</b> Salmon pink, very large, tall, upright healthy grower and excellent propagator. <i>Per 100:</i> 30.00 25.00 28.00 22.00 16.00 12.00 4.50							
<b>Miss Bloomingdon.</b> Deep lemon yellow. 40.00 34.00 28.00 22.00 16.00 12.00 30.00							
<b>Mrs. Lulu Hunt.</b> Geranium pink with shrimp center. 40.00 34.00 28.00 22.00 16.00 12.00 30.00							
<b>Peggy Lou.</b> Deep shrimp pink, very large florets. 45.00 38.00 32.00 27.00 22.00 16.00 35.00							
<b>Picardy.</b> Large, tall salmon pink. The leader all along the line for color, size and beauty. 50.00 42.00 35.00 30.00 23.00 18.00 35.00							
<b>Primrose Princess.</b> Tall, sulphur yellow. 30.00 25.00 21.00 17.00 12.00							
<b>Rapide.</b> Salmon pink, slightly darker than Picardy, very tall grower and excellent propagator. 40.00 34.00 28.00 22.00 17.00 12.00 35.00							
<b>Rose Van Lima.</b> Light pink with lighter throat, tall stem and large florets. 50.00 42.00 35.00 30.00 23.00 18.00							
<b>Shirley Temple.</b> Ruffled cream white, large florets, tall stem and large florets. Large, well-formed flower spikes. 60.00 52.00 45.00 38.00 30.00 23.00 100.00							
<b>Snow Princess.</b> Pure white, large florets on tall flower spike. A commercial variety of outstanding merit. 35.00 30.00 25.00 21.00 17.00 12.00 30.00							
<b>Token.</b> Orange red with yellow throat. 50.00 42.00 35.00 30.00 23.00 18.00 50.00							
<b>Wanda.</b> A deep rich cream Picardy sport with all the qualities of its parents. 50.00 42.00 35.00 30.00 23.00 18.00							
<b>Yellow Herald.</b> Amber yellow, ruffled flower. A new Holland introduction. <i>Per 100:</i> 9.00 8.00 2.00							
<b>Choice Florists Mixture</b> of all hues and colors. 30.00 25.00 20.00 17.00 14.00 10.00							



